

## \$25. One time. Per dog. For life.

A flat one-time fee that registers your dog into the Armstrong K9 Registry permanently — no annual renewal, no membership lock-in, no expiring certificate. Pay once, own the record for the lifetime of your dog (and beyond, for pedigree purposes).

### WHAT YOU GET

- **Permanent registration certificate.** A digital, signed certificate with your dog's unique registration number — yours to keep forever, even if you cancel any subscription. Printable, shareable, tamper-evident.
- **4-generation pedigree, built and stored for life.** Sire, dam, and ancestors linked into a live pedigree tree. Add depth as you go; descendants automatically inherit the lineage. No re-payment to extend the tree later.
- **Eligibility for DNA-verified status.** Submit a panel from Embark, Wisdom, or any accredited lab and your dog earns a visible DNA-verified badge that surfaces in every search and on every public profile.
- **Public dog profile + shareable link.** An SEO-indexed profile at /d/<id> with photos, titles, achievements, health clearances, and offspring. Share on social, email to buyers, or embed on your own site.
- **Marketplace eligibility.** Registered dogs (and their puppies) can be listed in the Armstrong K9 Marketplace — the rest of the listing is free. Unregistered dogs cannot be sold through the platform.
- **Events, titles, breed catalog.** Enter Armstrong-hosted events, claim earned titles on your dog's profile, and appear in the breed catalog rotation. Registration is the gate; participation is free.
- **Offspring stay registered.** Any future litter from this dog has automatic eligibility for litter registration (\$75/litter, includes every puppy in the litter). The lineage chain never breaks.

### HOW IT WORKS

<b>01</b> <b>Create your free account</b> <a href="https://armstrongk9registry.com/register">armstrongk9registry.com/register</a> — email + password, no credit card required.	<b>02</b> <b>Add your dog</b> Name, breed, birthday, microchip, photo, sire/dam (if known). Save as a draft for free.	<b>03</b> <b>Pay \$25 once</b> Stripe Checkout. Certificate issues immediately. Your dog is registered for life. No annual renewal.
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### PRICING

<b>\$25</b> One-time, per dog, for life	<b>\$75</b> Per litter — covers every puppy	<b>\$0</b> Cancel any subscription; registration stays
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**See what \$25 includes →**

<https://armstrongk9registry.com/registration>